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## 1Q15 Quarterly Earnings

## April 28, 2015

## 1Q15 Earnings and Financial Status

| Category | 1Q15 | 4Q14 | QoQ | Category | 1Q15 | 4Q14 | QoQ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | 1,865.9 | 1,910.1 | -2.3\% | Assets | 16,119.4 | 15,968.5 | +150.9 |
| LIB | 795.0 | 859.2 | -7.5\% | Current | 3,607.9 | 3,535.5 | +72.4 |
| Chemicals | 666.4 | 645.0 | +3.3\% | Non-current | 12,511.5 | 12,433.0 | +78.5 |
| Electronic Materials | 403.8 | 404.8 | -0.2\% | Liabilities | 4,277.3 | 4,141.6 | +135.7 |
| Operating Profit (\%) | $\begin{array}{r} 6.8 \\ (0.4 \%) \end{array}$ | $\begin{array}{r} 37.2 \\ (1.9 \%) \end{array}$ | -81.7\% | Current | 2,465.7 | 2,254.2 | +211.5 |
|  |  |  |  | Non-current | 1,811.6 | 1,887.4 | -75.8 |
| Pre-tax Profit (\%) | $\begin{array}{r} 80.7 \\ (4.3 \%) \end{array}$ | $\begin{array}{r} -38.6 \\ (-2.0 \%) \end{array}$ | Turned Black | Shareholders Equity | 11,842.1 | 11,826.9 | +15.2 |
| Profit from Discontinued Operations | 0.0 | -105.1 | N/A | Paid-in Capital | 356.7 | 356.7 | - |
|  |  |  |  | Cash \& Cash Equiv. | 1,706.9 | 1,654.4 | +52.5 |
| Net Profit <br> (\%) | $\begin{array}{r} 64.6 \\ (3.5 \%) \end{array}$ | $\begin{gathered} -128.8 \\ (-6.7 \%) \end{gathered}$ | Turned Black | Debt | 1,784.7 | 1,777.8 | +6.9 |

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## Analysis \& Outlook

## LIB

## [1Q15]

$\square$ Small-sized

- Supply to the major customer's new $S /$ phone
- Power tool lead higher shipment in non- $\Pi$
- Profits declined in QoQ due to weak tablet PC demand and capacity change in line with market demand shift

Large-sized

- xEV building up more Chinese OEM orders, packaging skill \& new cell/pack orders expected with an acquisition of MSBS*
- Weak seasonality caused revenue drop in QoQ while sharp growth in YoY continued
- ESS revenue declined post KEPCO proj. in 4Q14


## [2Q15]

$\square$ Small-sized

- Polymer demand to grow as the major customer's S/phone sales heightens
- Productivity from new lines to stabilize \& improve
- Shipment in non- $\Pi$ continue to grow
$\square$ Large-sized
- To add orders from existing \& new OEMs
- Better performance as the major EV model sales to rise while new PHEV model launch
- Introducing new residential ESS in Europe and winning utility orders from overseas


## Chemicals

## [1Q15]

$\square$ Margin improvement driven by better market spread and sales increase

- While demand recovery remain slow, improved market spread and profit oriented marketing perk up earnings


## [2Q15]

$\square$ Limited revenue growth, steady profitability

- Additional cost reduction while shipping more high value-added products
- Fixed cost cut as PC line 1 fully depreciated


## Electronic Materials

[1Q15]
Steady revenue and improved profitability

- Revenue growth of highly profitable process materials in Semi-materials
- Steady margin from cost reduction \& firm demand despite weak seasonality in Display materials


## [2Q15]

Solid demand to elevate revenue growth

- Steady earnings in Semi-materials as demand intact from an upturn cycle
- New product launch \& healthier large TV demand to benefit Display materials


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## Appendix

## member of

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Sustainability Indices SAMSUNG SDI
snmsung

|  |  |  |  |  | [ Unit: bn KRW ] |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Category | 1Q14 | 2Q14 | 3Q14 | 4Q14 | 1Q15 |
| Revenue | 837.1 | 835.2 | 1,891.8 | 1,910.1 | 1,865.9 |
| COGS | 718.2 | 710.4 | 1,570.3 | 1,546.6 | 1,512.8 |
| Gross Profit (\%) | $\begin{array}{r} 118.9 \\ (14.2 \%) \end{array}$ | $\begin{array}{r} 124.8 \\ (14.9 \%) \end{array}$ | $\begin{array}{r} 321.5 \\ (17.0 \%) \end{array}$ | $\begin{array}{r} 363.5 \\ (19.0 \%) \end{array}$ | $\begin{array}{r} 353.1 \\ (18.9 \%) \end{array}$ |
| Operating Profit (\%) | $\begin{array}{r} -24.3 \\ (-2.9 \%) \end{array}$ | $\begin{array}{r} 25.3 \\ (3.0 \%) \end{array}$ | $\begin{array}{r} 32.6 \\ (1.7 \%) \end{array}$ | $\begin{array}{r} 37.2 \\ (1.9 \%) \end{array}$ | $\begin{array}{r} 6.8 \\ (0.4 \%) \end{array}$ |
| Non-operating Profit | 106.1 | 60.9 | 37.4 | -75.8 | 73.9 |
| Pre-tax Profit (\%) | $\begin{array}{r} 81.7 \\ (9.8 \%) \end{array}$ | $\begin{array}{r} 86.2 \\ (10.3 \%) \end{array}$ | $\begin{array}{r} 70.0 \\ (3.7 \%) \\ \hline \end{array}$ | $\begin{array}{r} -38.6 \\ (-2.0 \%) \end{array}$ | $\begin{array}{r} 80.7 \\ (4.3 \%) \end{array}$ |
| Tax | 18.6 | 23.5 | 20.0 | -14.9 | 16.1 |
| Discontinued Operations | -22.2 | -42.2 | -62.9 | -105.1 | 0 |
| Net Profit (\%) | $\begin{array}{r} 40.9 \\ (4.9 \%) \end{array}$ | $\begin{array}{r} 20.5 \\ (2.5 \%) \end{array}$ | $\begin{array}{r} -12.9 \\ (-0.7 \%) \end{array}$ | $\begin{array}{r} -128.8 \\ (-6.7 \%) \end{array}$ | $\begin{array}{r} 64.6 \\ (3.5 \%) \end{array}$ |
| NP less Minority Interests (\%) | $\begin{array}{r} 39.1 \\ (4.7 \%) \end{array}$ | $\begin{array}{r} 19.1 \\ (2.3 \%) \end{array}$ | $\begin{array}{r} -13.0 \\ (-0.7 \%) \end{array}$ | $\begin{aligned} & -129.1 \\ & (-6.8 \%) \end{aligned}$ | $\begin{array}{r} 59.7 \\ (3.2 \%) \end{array}$ |
| Depreciation | 98.3 | 94.6 | 156.5 | 156.0 | 156.4 |
| CAPEX | 63.2 | 66.9 | 145.8 | 102.8 | 163.6 |

[^1]
## Balance Sheet



[^2]
[^0]:    ※ Chemical \& Electronic Materials reflected from 3Q14 post merger with Cheil Industries Inc. (July 1, 2014)
    ※ PDP and Solar division reflected in discontinued operations
    ※ Cash \& cash equiv. include Short-term financial products

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    ※ PDP and Solar division reflected in discontinued operations 7

[^2]:    ※ Chemical \& Electronic Materials reflected from 3Q14 post merger with Cheil Industries Inc. (July 1, 2014)

